



Milwaukee Neighborhood Forum

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Milwaukee Neighborhood Forum is a bimonthly newsletter that highlights assets, history, events, and resources for and about Milwaukee neighborhoods. Residents and neighborhood organizations are encouraged to submit press releases on their events and successful programs. See back page for details.

Silver City's heritage

Once a village where Menomonee Valley laborers circulated silver coins in cafes and taverns

Silver City got its name in the mid-1890s when area laborers working in the developing Menomonee Valley factories were paid in silver coin. When the workers circulated the silver among the area's 24 taverns, the name "Silver City" began to appear in Milwaukee newspapers.

Today's neighborhood



Along this street is the office of the Wisconsin Bike Federation, Escuela Verde, and the Urban Ecology Center.

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October/November activities in Milwaukee neighborhoods (most under \$10)



Total of 60 events under the categories of museums, arts, family, kids, holiday events, neighborhood celebrations, get-moving events, walks/tours, food/farmers markets, and several more

FOR THE FAMILY

What? STORYTIME AT THE DOMES
When? Most Wed.s (see website [Storytime at The Domes - Friends of the Domes \(milwaukeehomes.org\)](http://StorytimeatTheDomes-FriendsOftheDomes.org) 10:00 to 10:30am.
Where? Mitchell Park, 524 S. Layton Blvd.
Description Stories in Spanish and English.
Admission Unk.

What? FAMILY FREE DAY AT THE ZOO
When? Sat., Oct. 5. **Where?** 10001 W. Bluemound Rd.
Description Animals from every continent. Free day is sponsored by the North Shore Bank. **Admission** Free.



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ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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MUSEUMS IN THE NEIGHBORHOOD

What? MILWAUKEE FIRE MUSEUM **When?** 1st Sun. of each month, 12 to 3pm, (except holidays). **Where?** 1516 W. Oklahoma Av. **Description** Opportunity to see exhibits and artifacts of the Milwaukee Fire Department back to the 1800s; stories of history of the department and fires. <http://city.milwaukee.gov/MUSEUMHISTORICALSOCIETY.htm#.VkoAEMarLIU> **Admission** Free. (See photos to right.)

What? CHARLES ALLIS ART MUSEUM **When?** Wed.s through Sun.s 10am to 4pm, reservations helpful as hours may vary. **Where?** 1801 N. Prospect Av. **Description** Self-guided tour of Tudor-style mansion of entrepreneur Charles Allis designed by Milwaukee architect Alexander Eschweiler in early 20th century. <http://www.charlesallis.org/> **Admission** \$10, \$5 seniors & students; Free first Wed.

What? VILLA TERRACE DECORATIVE ARTS MUSEUM **When?** Wed.s thru Sun.s 10am to 4pm, reservations helpful as hours may vary. **Where?** 2220 N. Terrace Av. **Description** Self-guided tour of mansion informed by the design of a villa in Lombardy, Italy, complete with Renaissance Garden, and antique furnishings and artifacts. <https://www.villaterrace.org/> **Admission** \$10, \$7 seniors, military & students.

What? MILWAUKEE COUNTY HISTORICAL SOCIETY **When?** Mon., Wed.s thru Sat.s, 9:30am to 5pm **Where?** 910 N. Martin Luther King Dr. **Description** Permanent and rotating exhibits of Milwaukee County's history plus a research library. Current exhibit, "Brew City: The Story of Milwaukee Beer." Permanent exhibit: "Meet MKE" sponsored by Visit Milwaukee. <http://www.milwaukeehistory.net/> **Admission** \$8, \$6 seniors, military, students; children ≤ 12, and members free.

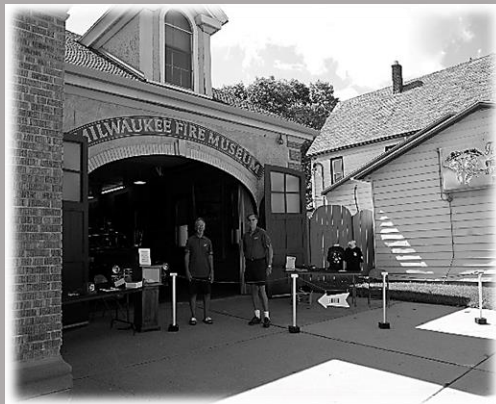
What? HAGGERTY MUSEUM OF ART **When?** Most days 10am to 4:30pm, Thu.s 10am-8pm; Sun.s, 12 to 5pm **Where?** Marquette campus at corner of 13th & Clybourn Sts. **Description** Permanent collections include Old Masters' prints, Ralph Steiner photos, Marc Chagall Bible series, Barbara Morgan photos, and Finnegan, Fishman, Tatalovich, and Rojzman collections. <http://www.marquette.edu/haggerty/> **Admission** Free.

What? GROHMANN MUSEUM **When?** Mon.s through Fri.s 9am to 5pm, Sat.s 12 to 6pm, Sun.s 1 to 4pm **Where?** 1000 N. Broadway **Description** More than 1,000 paintings and sculptures representing the long evolution of human work. <http://www.msoe.edu/about-msoe/grohmann-museum/> **Admission** \$5, \$3 students, seniors; free <12.

What? HARLEY-DAVIDSON MUSEUM **When?** Daily 10am to 5pm. **Where?** 400 W. Canal St. **Description** Exhibits on the history of the Harley-Davidson motorcycle. <https://www.harley-davidson.com/us/en/museum.html> **Admission** \$Free to 22.

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Happening in the Polonia neighborhood



Enjoy a bit of Milwaukee
fire history at
the Fire Museum

1516 W. Oklahoma Avenue
Open first Sunday of every month
at 1 to 3pm

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? NORTHPOINT LIGHTHOUSE MUSEUM *When?* Sat.s and Sun.s 1 to 4pm *Where?* Northpoint Lighthouse, 2650 N. Wahl Av. *Description* A historic, maritime experience, with artifacts related to the history of the Great Lakes. <http://northpoint-lighthouse.org/> *Admission* Free to \$8. (See photos to right.)

What? MILWAUKEE PUBLIC MUSEUM FREE DAY *When?* Free 1ST Thu. each month *Where?* 800 W. Wells St. *Description* Chance to visit one of the premier natural history and science facilities, world- renowned for its exhibits, collections, ongoing scientific research and educational exhibits. www.mpm.edu/ *Admission* Free (on dates designated).

What? MITCHELL PARK DOMES *When?* Wed.s to Fri.s, 9am to 5pm; Sat.s, Sun.s 9am-4pm. *Where?* 524 S. Layton Blvd. *Description* A place to experience a desert oasis, a tropical jungle, and special floral gardens all in one visit. <http://county.milwaukee.gov/MitchellParkConserva10116.htm> *Admission* Free to \$8.

What? MILWAUKEE DISCOVERY WORLD *When?* Wed.s through Sun.s 9am to 4pm. *Where?* 500 N. Harbor Dr. *Description* A science and technology center and museum. <https://www.discoveryworld.org/> *Admission* \$14 to \$20.

GAMES

What? BINGO *When?* Third Tue. of every month, 1:30 to 3:30 pm. *Where?* Bay View Community Center, 1320 E Oklahoma Ave. *Description* Game of bingo. *Admission* Unk.

ARTS, THEATRE, AND CRAFTS

What? WALKER'S POINT CENTER FOR THE ARTS *When?* 1 to 5pm during exhibitions, see website. *Where?* 839 S 5th St. *Description* Ongoing exhibitions in a community setting. <http://wpca-milwaukee.org/> *Admission* Free to look.

What? ART BAR *When?* Daily 3pm to 12am. *Where?* 722 E. Burleigh St. *Description* Permanent and temporary art exhibits. <https://www.facebook.com/artbarmke/> *Admission* Adults, free to look.

What? GALLERY AT MILWAUKEE INSTITUTE OF ART & DESIGN *When?* Mon.s through Sat.s, 10am to 5pm. *Where?* 273 E. Erie St. *Description* Rotating exhibitions of renowned artists, MIAD students, and MIAD faculty. <http://www.miad.edu/> *Admission* Free.

What? GALLERY 218 *When?* Sat.s, 12 to 5pm. *Where?* 207 East Buffalo St. Suite 218. *Description* The cooperative gallery of the Walker's Point Artists Assoc., Inc. <https://gallery218.com/> *Admission* Free, donations welcome.

What? JAZZ GALLERY FOR THE ARTS *When?* Sat.s 12 to 5pm. *Where?* 926 E Center St. *Description* New exhibits every other month. <https://riverwestart.org/> *Admission* Free.

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Happening in the Northpoint neighborhood



Enjoy the seasons at the Northpoint Lighthouse Museum

2650 N. Wahl Avenue
Open Saturdays and Sundays 1-4pm

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? VAR WEST GALLERY *When?* Thu.s through Sat.s, 11am to 4pm. *Where?* 423 W Pierce St. *Description* Focusing on exhibiting solo shows for emerging and established artists, including full bar for purchases during events. <https://www.varwestgallery.com/about> *Admission* Free to look.

What? TERRY MCCORMICK CONTEMPORARY FINE AND FOLK ART GALLERY *When?* Call (414) 264-6766 to visit. *Where?* 2522 N. 18th St. *Description* Contemporary art by the founder, Evelyn Patricia Terry, along with several friends whose work she exhibits. <https://www.facebook.com/terrymccormick-gallery/> *Admission* Free to look. (See photos to right.)

SPECTATOR SPORTS

What? MARQUETTE WOMEN'S BASKETBALL *When?* Nov. (regular season) *Where?* Al McGuire Center, 770 N. 12th St. *Description* Marquette University women's basketball games. <http://www.gomarquette.com/sports/w-baskbl/sched/marq-w-baskbl-sched.html> *Admission* Some tickets \$5 and \$10.

GET-MOVING ACTIVITIES

What? HANK AARON STATE TRAIL *When?* Daily. *Where?* Multiple access points; see map on website *Description* Opportunity to enjoy natural and urban views and walk or bike trail across Milwaukee, from the lakefront to 94th Pl. <http://hankaaronstatetrail.org/> *Admission* Free.

What? INDOOR SKATING *When?* Weekdays, check website for times. *Wilson Ice Arena* (milwaukee.gov) *Where?* Wilson Park Arena, 4001 S. 20th St. *Description* Indoor skating. *Wilson Ice Arena* (milwaukee.gov) *Admission* \$3.75 to \$6.75, skate rentals extra.

What? TEEN GROUP (Age 14 to 18). *When?* Tue.s, 2 to 3:30pm. *Where?* Bay View Community Center, 1320 E Oklahoma Av. *Description* Snacks, games, art, and more. *Admission* Free.

What? RUN/WALK TRACK AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84th St. *Description* Walk or run on 430-meter track with lockers and showers for \$1 extra at limited times. <http://thepettit.com/sports/run-walk-track/> *Admission* \$4.

What? PUBLIC ICE SKATING AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84th St. *Description* Indoor ice skating and skate rentals. <http://thepettit.com/public-skate/> *Admission* \$7.50, \$6.50 kids 13-15; \$5.50 kids 4-12 and seniors; free <4.

ECO/NATURE ACTIVITIES

What? EARLY MORNING BIRDWALK—MENOMONEE VALLEY *When?* Most Tue.s 8 to 10am. Check website. *Where?* Me

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Happening in the North Division Neighborhood



Virtual tour of the Terry McCormick contemporary fine- and folk-art gallery

The work of Evelyn Patricia Terry and a tour of her neighborhood museum can be accessed at the following websites:

evelynpatriciaterry.com
and

[Virtual Tour: Terry McCormick Contemporary Fine and Folk Art Gallery.](http://VirtualTour:TerryMcCormickContemporaryFineandFolkArtGallery)

Above are examples from the series, Pastel Drawings, and Artists Books on the general website

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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nomonee Valley, 3700 W. Pierce St. *Description* A walk for bird watchers of all levels to explore Three Bridges Park for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

What? EARLY MORNING BIRDWALK—WASHINGTON PARK
When? Most Wed.s. 8 to 10am. Check website. *Where?* Washington Park, 1859 N. 40th St. *Description* A walk for bird watchers of all ability levels to walk through different habitats for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free. (See photo to right.)

What? EARLY MORNING BIRDWALK—RIVERSIDE *When?* Most Thu.s. 8 to 10am. Check website. *Where?* Riverside Park, 1500 E. Park Pl. *Description* A walk for bird watchers of all ability levels to explore different habitats for birds and other animals. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

FAIRS/FESTIVALS

What? OKTOBERFEST OUR LADY OF LOURDES *When?* Oct. 11, 12, 13. *Where?* Catholic church, 3742 S. 58th St. *Description* Cakewalk, food, games, beer and a wide array of live music — including a Saturday evening polka mass. *Admission* Free to attend.

What? OKTOBERFEST BAVARIAN BIERHAUS *When?* Oct. Fri.s, Sat.s, Sun.s. *Where?* 700 W. Lexington Blvd, Glendale *Description* Spanferkel, chicken, sausage, Bavarian pretzels, Doner kebab and schnitzel, kid-friendly and vegetarian meals, rainbow trout on a stick and cod fish fry *Admission* \$0 to \$10.

NEIGHBORHOOD CELEBRATIONS

What? BRADY STREET PET PARADE *When?* Sun, Oct. 6 11am to 4pm *Where?* Brady St. & Arlington Pl. *Description* Parade and contests; register with pet or just watch. *Admission* Registration fee for pet; to watch is free.

FOOD AND FARMERS MARKETS

What? WINTER FARMERS MARKET *When?* Nov. 9 to Jan. 25, 9am to 2pm. *Where?* 5305 W. Capitol Dr. *Description* Produce, bakery, canned goods, meat. *Admission* Free.

What? BROWN DEER FARMERS MARKET *When?* Jun. 26 to Oct. 23, Wed.s 10am to 3pm. *Where?* 4120 W. Green Brook Dr. *Description* Produce, bakery, crafts. *Admission* Free.

What? JACKSON PARK FARMERS MARKET *When?* Jun. 13 to Oct. 3, Thu.s, 3 to 6:30pm. *Where?* Jackson Park Boathouse, 3500 W. Forest Home Ave. *Description* Produce, bakery, crafts. *Admission* Free.

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Happening in the
Washington Park
neighborhood



Early morning
birdwalk

Washington
Park
1859 N. 40th Street

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? RIVERWEST GARDENERS MARKET *When?* Jun. 2 to Oct. 20, Sun.s, 10am to 3pm. *Where?* 2700 N Pierce Street. *Description* Produce from local gardeners. *Admission* Free

What? FONDY'S FARMERS MARKET *When* Jul. 5 to Oct. 31 (regular season), Thu.s, Sat.s, Sun.s 7am to 2pm; Nov. 2 to 16 (late season), Sat.s 9am to noon. *Where?* 2200 W. Fond du Lac Ave. *Description* Produce, bakery, crafts. *Admission* Free. (See photos to right.)

What? SHOREWOOD FARMERS MARKET *When?* Jun. 16 to Oct. 27, Sun.s, 9:30am to 1pm. *Where?* 4100 Estabrook Pkwy. *Description* Produce, bakery, crafts. *Admission* Free.

What? SOUTH MILWAUKEE DOWNTOWN MARKET *When?* May 30 to Oct. 3, Thu.s, 3 to 7pm. *Where?* 11th and Milwaukee Ave. *Description* Produce, bakery, crafts. *Admission* Free.

What? TOSA FARMERS MARKET *When?* Jun. 1 to Oct. 12, Sat.s, 8am to noon. *Where?* Parking lot, 7720 Harwood Ave. *Description* Produce, bakery, crafts. *Admission* Free.

What? WEST ALLIS FARMERS MARKET *When?* May 4 to Nov. 23, Tue.s and Thu.s, noon to 5pm, Sat's 1 to 5pm. *Where?* 6501 W. National Ave. *Description* Produce, bakery, crafts. *Admission* Free.

What? WHITEFISH BAY FARMERS MARKET *When?* Jul. 15 to Oct. 26, Sat.s, 9am to 1pm. *Where?* Aurora Parking Lot, 324 E. Silver Spring Dr. *Description* Produce, bakery, crafts. *Admission* Free.

WALKING/STREETCAR TOURS

What? SELF-GUIDED TOUR OF VA GROUNDS *When?* Daily, daylight *Where?* Just north of Zablocki VA Medical Center, 5000 W. National Av. *Description* A walk through the historic district which includes the Soldiers' Home, barracks building, old fire station, old hospital, Ward Memorial Theater, and more. <http://www.milwaukee.va.gov/visitors/campus.asp> *Admission* Free.

What? GUIDED TOUR OF BASILICA OF ST. JOSAPHAT *When?* Reserve tour on website. *Where?* Basilica of St. Josaphat, 2333 S. 6th St. *Description* Opportunity to see and learn about one of the most beautiful churches in America. <http://the-basilica.org/visit> *Admission* Free.

What? UNGUIDED TOUR OF BASILICA OF ST. JOSAPHAT *When?* Mon.s through Fri.s, 9am to 3pm *Where?* Visitor's

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Happening in the Park West neighborhood



Milwaukee's most successful farmers market

FONDY'S

2200 W. 40th Fond du Lac Avenue

Jane Jacobs on cities

Cities, like anything else, succeed by making the most of their assets. Dull, inert cities, it is true, do contain the seeds of their own destruction and little else. But lively, diverse, and intense cities contain the seeds of their own regeneration, with energy enough to carry for problems and needs outside themselves.

From *The Death and Life of Great American Cities*.

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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Center, Basilica of St. Josaphat, 2333 S. 6th St *Description* Opportunity to see and learn about one of the most beautiful churches in America with informational exhibits on lower level. <http://thebasilica.org/> *Admission* Free.

What? THE HOP STREETCAR TOUR *When?* Oct. 10, 24, 27 at 11am. *Where?* 235 E Michigan St. *Description* Explore urban renewal from the edge of the Menomonee Valley to Downtown's Yankee Hill neighborhood. <http://historicmilwaukee.org/walking-tours/> *Admission* Free to \$15, preregistration required.

What? SELF-GUIDED TOUR OF FOREST HOME CEMETERY *When?* Daily 8am-4:30pm *Where?* 2405 W. Forest Home *Description* Tour the beautiful Chapel Gardens, Landmark Chapel, and the Hall of History that tells the story of Milwaukee dignitaries, including European founders of Milwaukee, several mayors, major African American activists, and brewery tycoons. *Admission* Free. (See photos to right.)

What? WALK THROUGH MILWAUKEE'S LATINO HISTORY *When?* Daily *Where?* United Community Center, 1028 S. 9th St. *Description* Opportunity to learn about Latino history by visiting tannery and foundry exhibits, photos, and art inside the UCC building, and historical murals on two sides of Bruce Guadalupe School next door. <http://www.unitedcc.org/index.htm> *Admission* Free.

What? DOWNTOWN WALKING TOUR *When?* Most days through Oct. 31, see website, 1pm. *Where?* 235 E Michigan St, *Description* This tour of the city's most prestigious downtown buildings starts at the Mackie Building and ends at the Milwaukee Art Museum where participants can view its stunning architecture. <http://historicmilwaukee.org/walking-tours/> *Admission* Free to unk. Preregistration required.

What? THIRD WARD WALKING TOUR *When?* Fri.s and Sat.s, in Oct. see website, 11am to 1pm. *Where?* 235 E Michigan St. *Description* Learn about the area's early immigrant settlers and explore the warehouses that once housed a diverse group of industries. Today, the area is home to trend-setting businesses. <http://historicmilwaukee.org/walking-tours/> *Admission* unk.. Pre-registration required.

What? WATER TO WESTOWN *When?* Oct. 3 and 17, 10am to 12pm. *Where?* 235 E. Michigan St. *Description* Explore downtown in an area that is west of the Milwaukee River including theaters, civic and commercial buildings along N. Water Str. And N. Broadway. <http://historicmilwaukee.org/walking-tours/> *Admission* Free to \$15. Preregistration required.

What? RIVERWALK *When?* Various days in Oct. 5:30 to 7:30pm, see website. *Where?* 235 E. Michigan St. *Description*

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Happening in the
Forest Home Hills
neighborhood



Self-guided tour of
Forest Home
Cemetery

2405 W. Forest Home
Avenue

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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Tour highlights the architecturally significant buildings that flank the Milwaukee River, sculpture along the RiverWalk and history about the creation of this important public walkway. <http://historicmilwaukee.org/walking-tours/> Admission unk. Preregistration required.

HOLIDAY EVENTS

What? DIA DE LOS MUERTOS OFRENDOS *When?* Oct. 23 to Nov. 15. *Where?* Gallery at Latino Arts, 1028 S. 9th St. *Description* Families make altars to honor their dead. *Admission* \$1 donation.

What? MARTIN DRIVE NIGHTIME TRICK OR TREAT *When?* Fri. closest to Halloween, evening. *Where?* Martin Drive neighborhood. *Description* Annual Halloween outing. Photos & Information, Night Time Trick & Treating - Martin Drive Neighborhood (martin-drive.org) *Admission:* Registration may be required.

What? CARVING FOR PUMPKIN PAVILION *When?* Oct. 16th and 17th, 5 to 9pm *Where?* Humboldt Park, 3000 S. Howell St. *Description* Pumpkin carvings, displays, and more. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* Free. (See right.)

What? VETERANS DAY PARADE *When?* Sat., Nov. 9, 11am-12:30pm. *Where?* Parade begins at Wisconsin Avenue and N. Water Street. *Description* Parade honoring veterans. *Admission* Free.

What? 2023 DAY OF THE DEAD 5K WALK/RUN *When?* Oct. 26. *Where?* Forest Home Cemetery. *Description* Stay for Dia de Los Muertos celebration after run with food trucks music, dancing, and altars to the dead. *Dia De Los Muertos - Forest Home Cemetery* *Admission* unk.

CRAFTS

What? "YARNIES" *When?* Wed.s 10am to 12pm and 5:30 to 7:30pm. *Where?* Cudahy Family Library, 3500 Library Dr., Cudahy *Description* Bring your knitting, crocheting, needlepoint, crewel, cross stitch, or any other yarn crafts and join other Yarnies in a group setting. *Admission* Free.

Jane Jacobs on neighborhood parks

Neighborhood parks fail to substitute in any way for plentiful city diversity. Those that are successful *never* serve as barriers or as interruptions to the intricate functioning of the city around them. Rather, they help to knit together diverse surrounding functions by giving them a pleasant joint facility.

From *The Death and Life of Great American Cities*

Happening in the Bay View neighborhood



Humboldt Park

3000 South Howell Avenue

SILVER CITY'S MULTICULTURAL HERITAGE

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Early populations in Silver City area

American Indians, including the Potawatomi, settled in villages on the land in and around the Menomonee Valley for centuries before Europeans arrived. They developed and used a path between today's Milwaukee and Mukwonago on the Fox River. This well-worn path, called the Mukwonago (or Mequanigo) Road was also used by arriving European pioneers. A change occurred shortly after the end of the Civil War when the federal government opened the National Soldiers' Home for veterans of the Union army on 410 acres just west of Milwaukee's border. The Mukwonago Road became the southern entrance to the complex, which led to a name change—first to National Home Road and then to National Avenue.

The area that is today's Silver City was settled by Europeans in the late 1800s. Many new settlers followed the jobs, which were quickly developing in the Menomonee Valley. Industries included the Chicago, Milwaukee & St. Paul Railroad, Falk, Robert A. Johnston Company, and Harnischfeger Corporation. National Avenue would become the commercial center of the developing community. The earliest European arrivals to this area were Germans, Irish, Scandinavians and some Yankees. Gypsy (Romani) camps even appeared at a private recreational area called Conrad's Grove at today's 33rd and National.

By 1900, over 2,000 residents lived in the village of Silver City. But following a series of costly fires, residents began calling for more services, leading ultimately to the village joining the City of Milwaukee.

New populations began migrating to the neighborhood, including Croats and Slovenians. The area remained strongly European until the late 20th century.

National Avenue

National became the main commercial corridor for the Silver City area. The following is a list of businesses that were in Silver City on National in 1933, at the height of the Great Depression. As in many Milwaukee neighborhoods, the ethnic backgrounds of the shopkeepers were often more diverse than the ethnicity of the residents they served. See notes below.

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SILVER CITY'S MULTICULTURAL HERITAGE

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Addresses on W. National in Silver City in 1933	Names of businesses, offices, organizations, apartments from <u>Milwaukee City Directory</u>
3101	Wendel & Son Grocery
3103	Bert B. Busby Dentist Warren R. Tuft Physician
3109	Hoelsken's Pharmacy
3134	Crestaloma Apartments
3227-3229-3231	Melvin G. Luckow Auto Repair
3230	Otto Klug Barber
3242	Lauber Handle Manufacturing Company
3300	Matthew Udove Tavern
3303	Grace Theatre
3309	Walter W. Jennerjahu Confectioner
3310	Johnson Service Station
3319	Hugo Mehl Physician
3331	Cream City Furnace and Sheet Metal Works Company
3333	Henry Nirenberg Dry Goods
3335	Frank Hays Filling Station
3401	Edward Druse Hardware
3408	Max Heller Shoe Repair
3409	Charles Heffling Plumber
3412	Joseph Kane Tavern
3413	Charles F. Keller Tailor
3415	Emil Bailey Barber
3418	Wisconsin Cordial Company Malt
3420	Oscar E. Bellew Dentist
3422	Oscar Hagen Restaurant
3423	Frederick Hiehl Physician
3426	Jim Chung Laundry
3427	David Cash Shoes
3430	Peter K. Clauson Paints
3431	Alois Lohberger Baker
3433	Star Market No. 2 Meats
3437	Max Stein Fruits
3500	John J. Crowley Tavern
3501	R&R Drug Shop
3504	John J. Crowley Confectioner
3506	Ace Box Lunch Company
3513	Lewis E. Lewis Barber
3514	Hans H. Strothmann Baker
3515	Max Kimmell Tailor
3516	Ex-Cel Beauty Shop
3519	Anton's Food Stores Inc.
3520	Ex-Cel Beauty Shop

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Industrial buildings on Pierce St. today



Businesses on National Ave. & 35th St. today



Asian International Market

SILVER CITY'S MULTICULTURAL HERITAGE

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Addresses on W. National in Silver City in 1933	Names of businesses, offices, organizations, apartments from <u>Milwaukee City Directory</u>
3521	National Cash Meat Market
3522	Clover Beauty Shoppe
3524	Joseph Grandlich Jeweler
3527	Quality Cash Meat Market
3529	National Tea Company Grocery Store
3530	John Prince Tavern
3531	Nathan L. Smith Dry Goods
3601	Acme Pharmacy
3603	Benjamin Erps Physician
3605	Leslie C. Webb Barber
3613	Madison Christianson Company General Contractors
3615	Matthew Fischer Shoe Repair
3617	James Ottaway Dentist
3622	John Mozol Barber
3623	Paul O. Erdmann Auto Repair
3624	William L. Biggs Restaurant
3630	Joseph Zaits Tavern
3633	Abraham Laue Dry Goods
3704	Thomas Srdich Tavern
3705	Standard Oil Filling Station
3706-3708	Badger Paint and Hardware Store
3709	John Gruber Meats
3711	Robert L. McNeil Dentist
3717	Gilbert A. John Restaurant
3719	S. Beernink & Son Sheet Metal Works Rudolph Ost Barber
3721	Apartments
3727	Forward Building and Loan Association
3729	Edward J. Groth Real Estate
3730	Louis Evanich Tavern
3731	Thomas Petek Tavern
3737	Struller Beauty Shoppe
3749	John Novak Tavern

Notes from U.S. census and other public records:

- Despite Depression times, National Avenue was teeming with commerce in 1933. There were no vacant shops along this stretch. Residents were well-served with 3 grocery stores, 5 butcher shops, 1 bakery, 3 dry goods stores, 6 barbers, 3 pharmacies, 3 gas stations, 4 physicians, and 4 dentists.
- Again, despite Depression times, residents had plenty of options for leisure time activities, including 10 taverns, 3 restaurants, and a theatre.

- As in most Milwaukee neighborhoods prior to 1970, few shopkeepers had attended high school. Most were immigrants or children of immigrants, and nearly all lived at the same addresses as their shops.
- Melvin G. Luckow, with the auto repair shop, was the grandson of German immigrants. He lived to the rear of his shop.
- Matthew Udove/Udovo, with the tavern, was a Slovenian immigrant from Yugoslavia. Like most taverns in 1933, the establishment had been originally permitted as a "soft drink" parlor during the Prohibition era. Tavern owners also tended to be ethnically diverse in Milwaukee.
- Grace Theatre opened in 1911 and closed in 1957. It seated 405.
- Walter W. Jennerjahn, the confectioner, was the son of German immigrants.
- Henry Nirenberg, with the dry goods store, was a Jewish Russian immigrant, as was his wife Bertha. The family spoke "Hebrew" at home (this would have been Yiddish).
- Charles Heffling, the plumber, was the son of an immigrant from Georgia. His father had worked as a janitor.
- Oscar E. Bellew, the dentist, was from Nebraska. As most professionals on commercial corridors, he was not an immigrant or the son of immigrants.
- Oscar Hagan, with the restaurant, appears to have been of Norwegian extraction.
- Jim Chung, with the laundry, was a Chinese immigrant. Like most Chinese businessmen, he lived alone and lived at the same address as his business.
- Alois Lohberger, the baker, was the son of German immigrants. His father was a wood turner.
- John J. Crowley, with the tavern and the candy store, was the son of Irish immigrants.
- Lewis E. Lewis, the barber, was born in England. His parents were both Welsh.
- Hans H. Strothmann, the baker, was an anomaly on the street because he did not live at the address of his business. He lived on 20th Street, east of the Silver City neighborhood. He was a German immigrant.
- Max Kimmell, the tailor, was a Russian immigrant, probably Jewish.
- Joseph Grandlich, the jeweler, was an Austrian immigrant born in Yugoslavia. He was also a watch maker.

Continued on Page 12

SILVER CITY'S MULTICULTURAL HERITAGE

Continued from Page 11

- John Prince, with the tavern, was also an Austrian immigrant born in Yugoslavia.
- Leslie C. Webb, the barber, was from Platteville, Wisconsin. His ethnic ancestry is unknown.
- Abraham Lane, with the dry goods store, had parents born in Russia and Romania. He may have been Jewish.
- Thomas Srdich, with the tavern, was a Croatian born in Yugoslavia.
- Louis Evanich, with the tavern, was an Austrian immigrant.
- Thomas Petek, with the tavern, was also an Austrian immigrant.
- The John Novak Tavern would later become an Indian bar called The Moccasin Bar. See below.

Latinos had been settling in the Walker's Point neighborhood since the 1920s. However, some of them spread out early into areas like Silver City. Below is the profile of one of *Los Primeros* of the Mexican American community who settled in the neighborhood.



Spotlight on Walker's Point resident (1920s)

Federico Herrera

Federico Herrera arrived in Milwaukee in 1927 as a 22-year-old immigrant from El Oro, Mexico. Just before arriving in Walker's Point, he'd played baseball in Texas for the owners of Mexico's

Dos Estrella's mines.

Herrera soon established himself with the newly arriving Latinos in Walker's Point and began seeking ways to fill their needs. In just a few years he co-founded Milwaukee's first Spanish-language newspapers, *Sancho Panza* and *Boletín Informativo*, with Miguel Sevilla Chavez and Jesus C. Perez. The trio also founded Circulo Social de Amigos "Emilio Carranza," that commemorated the first Mexican to fly a plane between Mexico City and Washington D.C.

Federico married Sophia and became a naturalized citizen in 1934 (see his photo on his naturalization papers from *Ancestry.com*). He and his family later moved to the Silver City neighborhood at 939 South 32nd Street. He died in 1992 and was buried at St. Adalbert's Cemetery.

included Mexicans, Puerto Ricans, and Central Americans. Today over 6 in 10 neighborhood residents are Latino, and nearly half of the residents speak Spanish as their first language. There are also large numbers of Germans, Poles, and Hmong/Lao in the neighborhood.

Slightly less than half of Silver City's population lives in low-income households (with annual incomes less than \$25,000). Employment is high in Silver City. Adults, age 25 to 64, are more likely to be employed than residents of Milwaukee overall. Approximately half of the employed residents work in production, administration, or food service. Women are more likely to be employed in healthcare support.

INTERESTING SILVER CITY FEATURES

Urban Ecology Center, at 3700 W. Pierce, a community organization providing literally hundreds of free or low-cost programs for families and youth.

Hank Aaron Trail, with an access at Three Bridges Park, is a trail with natural and urban views extending from the lakefront to 94th Place.

Blocks of the best in Asian food, centered on 35th and National.

Jane Jacobs on neighborhood sidewalks

The sidewalk must have users on it fairly continuously, both to add to the number of effective eyes on the street and to induce the people in buildings along the street to watch the sidewalks in sufficient numbers. Nobody enjoys sitting on a stoop or looking out a window at an empty street.

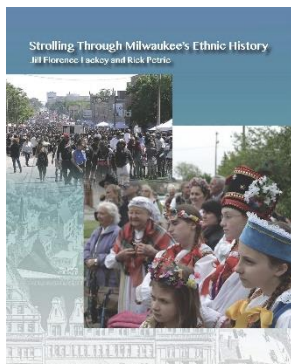
From The Death and Life of Great American Cities.

Current populations

Beginning in the 1970s, many more Latinos began migrating from the Walker's Point neighborhood into Silver City. This

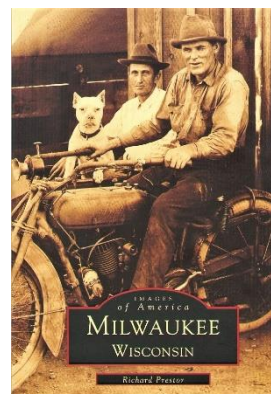


Books on Milwaukee Neighborhoods



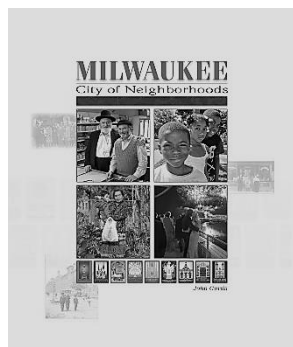
Strolling through Milwaukee's Ethnic History By Jill Florence Lackey and Rick Petrie

This latest work provides an "up close and personal" look at local ethnic life by directing readers to the neighborhoods and venues where the groups left their marks. It brings readers directly into their experiences, whether it involves strolling through the neighborhoods they built or participating in contemporary ethnic activities. "Strolling . . . is an intriguing guide to the ethnic history in our midst and a colorful reminder that Milwaukee has always been a city of newcomers." -John Gurda. <http://mecahmilwaukee.com>



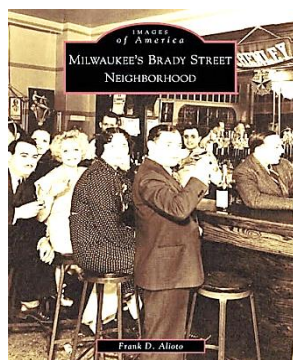
Milwaukee Wisconsin By Richard Prestor

Over the years, Prestor has amassed a fascinating collection of historic photographs of Milwaukee. On many personal levels, the reader will see how people lived, worked, and entertained themselves. <https://www.arcadiapublishing.com/>



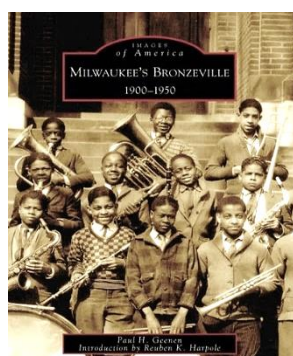
Milwaukee, City of Neighborhoods By John Gurda

Milwaukee: City of Neighborhoods is the most comprehensive account of grassroots Milwaukee ever published. Richly illustrated, engagingly written, and organized for maximum ease of use, the book is a fine-grained introduction to the Milwaukee community, and its communities, that will endure as a standard work for years to come. <https://historicismilwaukee.org/milwaukee-city-of-neighborhoods/>.



Milwaukee's Brady Street Neighborhood By Frank D. Alioto

Milwaukee's Brady Street neighborhood began in the mid-19th century as a crossroads between middle-class Yankees from the east and early German settlers. Polish and Italian immigrants soon followed, working the mills, tanneries, and brewers that lined the riverbank. The hippies arrived in the 1960s. By the 1980s the area fell into blight, neglect and decay. Now, a true model for new urbanism, the Brady Street neighborhood is the midst of a renaissance. <https://www.arcadiapublishing.com/Products/9780738551746>



Milwaukee's Bronzeville: 1900-1950 By Paul H. Geenen, Introduction by Rueben Harpole

With the migration of African American sharecroppers to northern cities in the first half of the 20th century, the African American population of Milwaukee grew from fewer than 1,000 in 1900 to nearly 22,000 by 1950. Most settled along Walnut Street, an area that came to be known as Milwaukee's Bronzeville, a thriving residential, business, and entertainment community. Bronzeville is remembered by African American elders as a good place to grow up. <https://www.arcadiapublishing.com/Products/9780738540610>

The dramatic gift of one author

Mystery writer and Milwaukee native, Sienna Jacks, is creating a series of novels that take place in Milwaukee neighborhoods called "The Milwaukee Series."

Mystery novels that are currently available or will eventually be included in this series will take place in these Milwaukee neighborhoods:

- Brady Street
- Bronzeville/Brewer's Hill
- Lincoln Village
- Walker's Point
- Riverwest

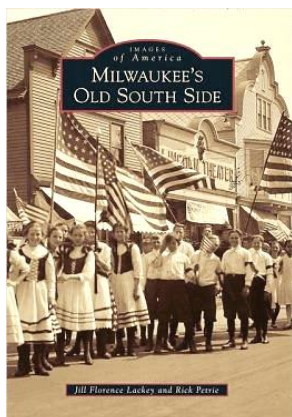
Currently, all of Sienna Jacks' novels have perfect five-star ratings from readers at Amazon.com

To enjoy wonderful reading and to contribute to neighborhood museums and exhibits, purchase the Jacks' books from the publisher at

<http://mecahmilwaukee.com/Fiction.html>

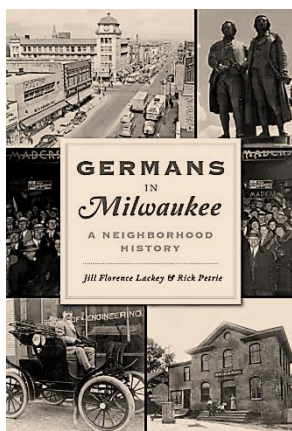


Books on Milwaukee Neighborhoods (Cont.)



Milwaukee's Old South Side By Jill Florence Lackey and Rick Petrie

In the late 1800s, the Old South Side was developed by immigrant Poles, who became the dominant population for over 100 years. While other Milwaukee ethnic neighborhoods gradually dissipated in the mid-20th century because of assimilation pressures, freeway building, or urban renewal programs, the Old South Side remained solidly Polish. A survey nearly a half century later revealed that people of 110 national backgrounds now lived in the Old South Side, with the three largest groups being Mexicans, Poles, and American Indians. <https://www.arcadiapublishing.com/Products/9780738590691>

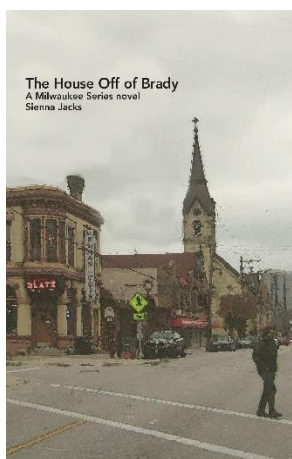


Germans in Milwaukee: A neighborhood history By Jill Florence Lackey and Rick Petrie

Germans dominated Milwaukee like no other large American city. Their presence inhabits the city's neighborhoods, from its buildings and place names to its parklands and statuary. Their influence also lives in the memories shared by local residents. A small Milwaukee neighborhood south of Miller Valley was christened after a farmer's pigs, and a busboy turned beer baron built the famous Pabst Brewery in West Town. A ghost is said to haunt the old Blatz Brewing compound. And the remains of the early tanning industry can still be seen in Walker's Point. Compiling more than 1,200 interviews, authors Jill Florence Lackey and Rick Petrie share these ground-level per-

spectives of the lasting German influence on the Cream City. www.arcadiapublishing.com/Products/9781467147286.

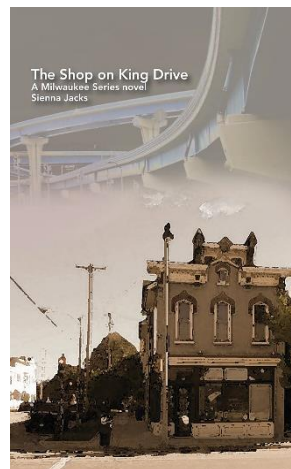
Fiction



The House Off of Brady *A Milwaukee Series novel* By Sienna Jacks

Two young anthropologists, trying to convince a local nonprofit to sponsor a neighborhood house museum, must show that the historical occupants of the house were representative of Milwaukee's Brady Street, and that they project positive images for the neighborhood. Their efforts are boosted by a personal journal left behind by one of the home's occupants--Giuseppe Russo. But as the young anthropologists translate and transcribe the journal, they learn that Giuseppe had been banished from his former community in the Third Ward. Are they about to stumble on information that could kill the project—or something perhaps even worse? <http://mecahmilwaukee.com>

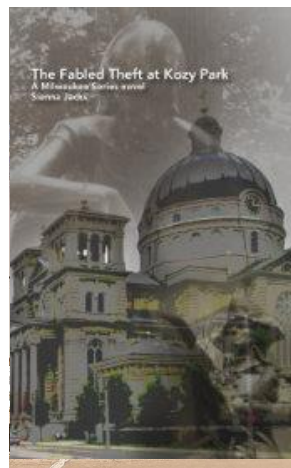
The Shop on King Drive *A Milwaukee Series novel* By Sienna Jacks



A mystery arises out of the ruins of urban renewal. Two young anthropologists, conducting research that would illuminate one dark period in Milwaukee's central city history, confront painful but sometimes puzzling accounts. During the 1950s and 1960s, over 8,000 homes and an entire business district of the African American Bronzeville community were razed. While interviewing survivors, the anthropologists note that the name of a particular attorney kept entering the conversation. The lawyer claimed to be helping the black community fight the removal, but his efforts had the opposite effect. Suspensions remained for over 50 years over who was behind the deception and why. <http://mecahmilwaukee.com>

The Fabled Theft at Kozy Park *A Milwaukee Series novel* By Sienna Jacks

The anthropologists at City Anthropology were asked to use their research skills to look into a man's confession that might crack the longest unsolved mystery on Milwaukee's old South Side—the theft of the squirrel lady statue at Kozy Park. According to reports, the man Raf (now deceased) also implicated members of a local Polish club with an



agenda of removing non-Polish influences from the neighborhood. Assigned to the project, Enid and Meyer are baffled by the information they are getting from those who witnessed the confession, little of which supports Raf's story. Further inquiry points to events surrounding Raf's stepson. Who really was he and why did he inexplicably appear on the scene all those years ago? Their quest for answers leads them to the club in question, but with unexpected results. The ultimate mystery they must solve is the true reason why Raf made this confession and steered them to a list of alleged conspirators.

<http://mecahmilwaukee.com>

Milwaukee Neighborhood Forum

Milwaukee Neighborhood Forum is published bimonthly by Urban Anthropology Inc. and is managed by volunteer anthropologists. The purpose of the newsletter is to offer neighborhood groups and individuals opportunities to share news and information about their neighborhoods. The newsletter does not receive funds from any external source. The editor is Dr. Jill Florence Lackey.

Subscriptions

The newsletter is emailed to anyone wishing to receive it. If you wish your email or that of a friend to be added to the subscriber list, send the email addresses to JFLanthropologist@currently.com and indicate the name of this publication.

Submitting events

Milwaukee Neighborhood Forum is interested in events from individuals, businesses, and organizations that have a neighborhood appeal. These can include block parties, church picnics, local music festivals, sports on the block, get-moving activities that take place outdoors, and art and theatre events involving neighborhoods. All event submissions should include a one-sentence description, date and time, location, and website or phone number for additional information. Photos may also be submitted.

Submitting stories/press releases on neighborhoods

In the spirit of Jane Jacobs, stories should always focus on assets of neighborhoods. They must be between 100 and 400 words. Some editing will be done to match our style guidelines and spatial constraints. We will write the stories for you if you simply send us a list of the information that you want included. A photo is always required.

Submission deadlines

Submit events or stories by the 25th of the month preceding publication. Publication dates are on the 1st day of June, August, October, December, February, and April. Please send your stories to Dr. Jill at JFLanthropologist@currently.com.

Now live . . .

Website on 191 Milwaukee neighborhoods

Links on each neighborhood include:

- *6 to 35 pages of information*
- *Brief neighborhood description*
- *Population-focused history (including ethnic roots)*
- *Snapshots of commercial districts of the past*
- *Quotes from residents*
- *Quotes from oral histories (where available)*
- *Low cost nearby outings for families*
- *Demographics of current neighborhood*
- *Photos of neighborhood*

The website currently includes ALL 191 of the neighborhoods, courtesy of Urban Anthropology Inc.

<http://neighborhoodsinmilwaukee.org/>